

emily kurek

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*Senior art director with 8+ years
experience in art direction, creative
leadership, and making ideas a reality.*

EXPERIENCE

Senior Art Director

The Partnership // Jan 2023 – present

- * Lead creative on large-scale campaigns for The Dairy Alliance, Georgia Fruit and Vegetables, NCH Healthcare, and more
- * Managing a team of junior/mid-level creatives to bring work to life
- * Maintaining relationships with clients

Art Director

Brunner // Apr 2022 – Nov 2022

- * Lead social campaigns from concept to execution
- * Concepting, planning and design for new business leads and pitches
- * Provide art direction to other members of the team
- * Logo and campaign design for broadcast, social, digital, out of home, and print

Art Director (prev. designer, jr. designer, intern)

Edelman // May 2017 – Apr 2021

- * Plan and execute photoshoots
- * Concepting/pitching ideas to clients
- * Lead social campaigns from concept to execution
- * Manage junior employees
- * Copywriting

EDUCATION

M.A. Design Management

Savannah College of Art and Design // May 2023

B.S. Visual Arts

*Pensacola Christian College // 2017
Minors in Advertising and Marketing*

Advanced Motion Methods

Certificate in advanced motion // School of Motion

Display Typeface Design

The Cooper Union // New York

EXTRAS

Instructor

Miami Ad School // Spring 2024

Guest Speaker

Georgia State University // 2023–present

Panelist

Georgia State University // 2023–present

AS FEATURED IN

*Good Morning America * AdWeek * The One Club * LBB * Elite Daily * Refinery29 * Cosmopolitan * Sports Illustrated*